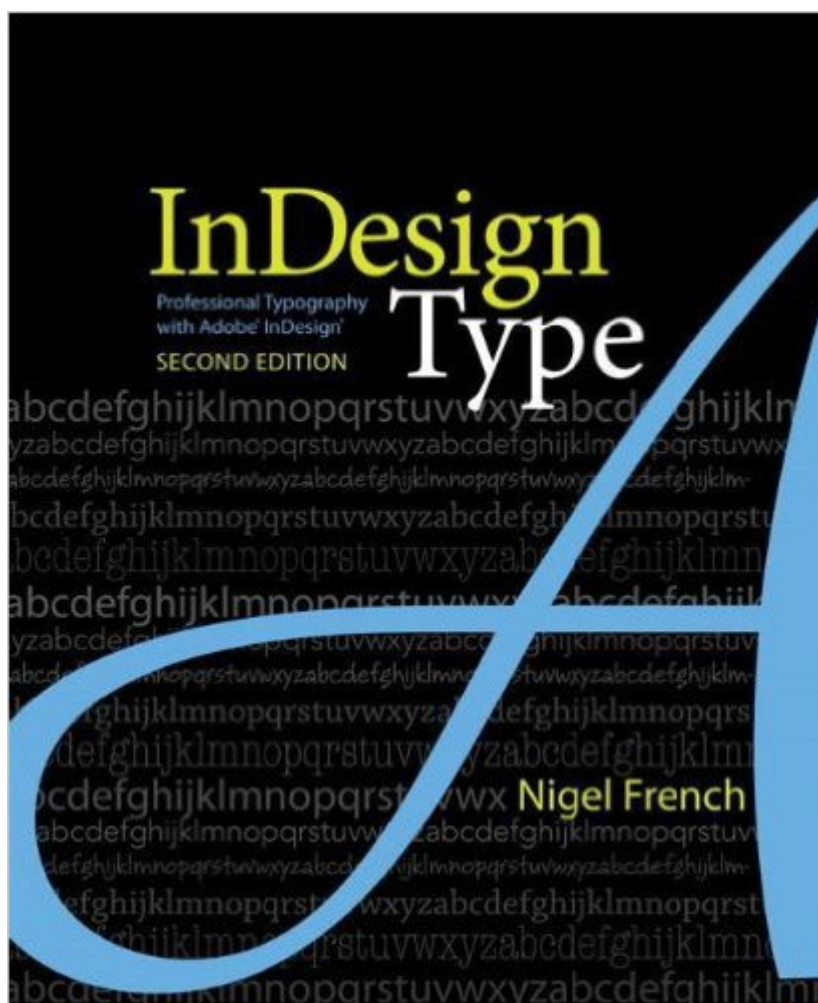# InDesign Type: Professional Typography With Adobe InDesign (2nd Edition)

Synopsis

Adobe InDesign is the world's premier page-layout tool, and its user-friendly yet sophisticated typographic controls are a big reason why. This updated edition of Nigel French's InDesign Type, the first book to focus exclusively on the typographic features of InDesign, provides a comprehensive overview of the application's vast array of type capabilities, from the basics of character-level formatting to strategies for designing complex layouts using grids. With practical examples, loads of tips, and a wealth of illustrations, InDesign Type offers guiding principles for how to get the best-looking type in the most efficient way possible. InDesign Type is a rich resource for anyone who wants to master the fine points of typography and works with Adobe InDesign.

Book Information

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Customer Reviews

I've used InDesign to produce literally hundreds of books, and I can honestly say that InDesign Type is the single most useful book on InDesign that I've ever run across. The book is not for an InDesign beginner. If you don't know the difference between kerning and leading, much of the material will be out of your scope. If you have the basics down, though, and want to start to refine your work, this is the book you want.French illustrates every single feature discussed with an example...I find that not only remarkable but incredibly useful. For me, every chapter had at least one or two pieces of advice that I immediately applied to my work. I have the book on my desk right next to my style book and dictionary.

Having been in the Printing / Publishing business for thirty years, I did not need to learn how to do a layout, or typography, I needed to know how to fit the skills I have into the new paradigm, How to use and apply the skill I have using the new tools in Indesign. This book fills that bill exactly, and for those just starting out it will teach you how to use those skills as your typography skills grow as well. So you do not end up using a screw driver as a chisel, or using a hammer to pound on that chisel when you should be using a wooden mallet. It will make your life easier. Remember at ten percent profit margin if you spoil a $100.00 dollar job you have to do a thousand dollars worth of work to recover that loss. At 2% profit margin that amount jumps to five thousand dollars before you start to earn a profit again. This book helps you to do it right the first time and eliminate the errors that lead to the costly spoilage. To get it to look right the first time in soft proofing and not discover it at the press check.

The book takes a very different approach and there are few books that so eloquently wed a heritage of typographic tradition with up to date technical expertise that is both practical and accessible. As a teacher/trainer I find it great inspiration. There is one problem though, when I finally find an expression I want to remember I feel reluctant to but a highlighter to spoil the book.

Easily understood and digested instructions for applications of leading, kerning tracking of type. The book also offers instructions that give full diagrams and explanations for drop cap aesthetics along with applications such as creating a picture drop cap or contoured drop cap design to type characters. Furthermore it relays instructions such as wrapping text around objects. Each chapter has clear figure illustrated imagery. The book covers the basics of type anatomy along with classifications for basic history and knowledge. It carries information for page set up and paragraph formation techniques along with breaking and not breaking words or lines. I must say it can be scary to decide on which book to get but I found a winner here and it will remain on my bookshelf for years as a go to information source! This text book is perfect addition to classroom assigned text books or for instructors to apply as the main textbook for students. It is clear and concise with a nice building of information chapter to chapter to gain knowledge and achieve a firm grip on Indesign Typography standards. I also think it is highly suitable to Adobe's CS6 version of Indesign.

If you buy just one book for understanding typography in Adobe InDesign, make it this one. Nigel French has written the best possible technical guide to managing type for beginners and advanced users alike.It covers every detail with excellent illustrations, and works well as a desk reference too.

It is rare to find a book on typography that talks about practicalities. Nigel's book does. I used it as my textbook the last few years I taught digital publishing. It's very good, though of course, I didn't agree with everything.

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